

## **Vacancy at N/a'an Ku Se Wildlife Experience – HQ**

An exciting opportunity exists for a **Marketing Coordinator** to support the centralised Group Marketing function across all N/a'an ku sê entities. This role requires strong digital capability, excellent organisational skills, and proficiency with modern AI tools used to accelerate marketing execution.

### **Overview**

The Marketing Coordinator will work closely with the Marketing Manager to execute day-to-day marketing activities, create digital content, update websites, coordinate campaigns, manage assets, and support reporting. This role ensures rapid, consistent, and high-quality marketing output across all business units.

AI proficiency is essential for content creation, editing, research, workflow automation, and preparing analytics summaries.

### **Main Responsibilities (but not limited to):**

#### Digital Content & Social Media

- Create content for social media platforms, including posts, reels, stories, and short-form videos.
- Use AI tools to enhance content quality, copywriting, design speed, and creativity.
- Assist with content collection, including photography and videography at lodges and project sites.

#### Website & Digital Updates

- Maintain and update website content, ensuring accuracy and consistency across all entities.
- Upload specials, promotions, blog posts, and new assets as required.

#### Campaign & Project Coordination

- Support seasonal campaigns, promotions, and internal marketing initiatives.
- Maintain the central marketing calendar and ensure deadlines are met.
- Assist with email newsletters, presentations, and digital collateral.

#### Brand & Asset Management

- Manage image/video libraries and ensure all content meets brand standards.
- Support the Marketing Manager with quality control across marketing outputs.

#### Analytics & Admin

- Prepare AI-assisted reports, dashboards, and performance summaries.
- Maintain marketing documentation, workflows, and process systems.

#### Creative Production & Brand Application

- Design and produce brochures, flyers, menus, posters, event materials, and trade collateral in line with CI guidelines.
- Ensure correct application of brand elements across all creative outputs.

#### Website & Digital Content Updates

- Upload and update website content including property descriptions, images, promotions, blogs, and activity information.
- Conduct accuracy checks across online listings and public-facing platforms.

#### Campaign & Event Support

- Assist with producing materials and coordinating timelines for seasonal campaigns, fundraisers, events, and special activations.

#### Review Monitoring & Content Accuracy

- Monitor Google reviews, website pages, and social platforms for accuracy and flag issues for review.
- Draft initial response summaries for the Marketing Manager.

#### Trade & Agent Material Preparation

- Prepare digital packs, brochures, and marketing content required for agent updates, trade listings, and collaborations.

#### Content Collection

- Assist with capturing or sourcing photos and videos across properties for marketing use.

#### **Skills & Competencies**

- Strong digital design ability (Canva, Adobe Suite).
- Confident and creative use of AI tools for writing, editing, design, and automation.
- Social media management and analytics experience.
- Excellent organisation, time management, and attention to detail.
- Strong communication and coordination skills.

#### **Job requirements and skills:**

##### Education & Qualifications

- Minimum: Grade 12 + Certificate in Marketing, Media, or Design.
- Preferred: Diploma in Marketing / Communications / Multimedia.
- Advantage: AI, digital marketing, or content creation certifications.

##### Experience

- Minimum 1–2 years in digital marketing, content creation, or related roles.
- Preferred: Tourism, hospitality, NGO, or agency environments.

#### **Work Environment & Conditions**

- HQ-based with travel to properties for content work.
- Standard working hours with flexibility for campaigns and events.

#### **Remuneration:**

- A competitive salary package coherent to experience and qualification
- Membership of the Naankuse Medical Aid Group at own cost

**Closing date for applications:** 12 January 2026

To apply for this position, please follow the link or scan the QR code:

[Vacancy at N/a'an ku sê Wildlife Experience - Marketing Coordinator – Fill out form](#)



Please note that we are an eco-friendly and paperless company, therefore hand-delivered CVs will not be accepted.

Only short-listed candidates will be contacted



[www.naankuse.com](http://www.naankuse.com)

N/a'an ku sê Lodge & Wildlife Sanctuary | Utopia Boutique Hotel | Bush Camp | Neuras Wine and Wildlife Estate | Kanaan Desert Retreat | TimBila Safari Lodge  
TimBila Private Villa | TimBila Camp Namibia | TimBila Farmstead | Harnas Guest Farm | Rooster & Co. Restaurant | Lianshulu | Susuwe

Change Makers for Sustainable Good In Africa

Directors: Dr. Rudie van Vuuren / Marlice van Vuuren / Jan Verburg / Jannes Brandt